



## CANADA BASKETBALL CONFIDENTIALITY POLICY

### Definitions

1. These terms will have these meanings in this policy:
  - a) *“Individuals”* – All Canada Basketball Members as defined in the Canada Basketball Bylaws, and all individuals employed (including contract personnel) by or engaged in activities with Canada Basketball, including but not limited to, directors, committee members, athletes, coaches, officials, referees, volunteers, officers, managers and administrators.
  - b) *“Confidential Information”* – The term includes, but is not limited to the following:
    - Personal Information of Canada Basketball participants, members and Individuals, including but not limited to: name, address, e-mail, telephone number, cell phone number, date of birth, financial information, medical history, etc.
    - Canada Basketball intellectual property and proprietary information related to the programs, fundraisers, business or affairs of Canada Basketball and any of its divisions, including, but not limited to: procedures, business methods, forms, policies, business, marketing and development plans, advertising programs, creative materials, trade secrets, knowledge, techniques, data, products, technology, computer programs, manuals, software, financial information and information that is not generally or publicly known.

### Purpose

2. The purpose of this policy is to ensure the protection of Confidential Information that is proprietary to Canada Basketball by making all Individuals aware that there is an expectation to act at all times appropriately and consistently with this policy.

### Application of this Policy

3. This policy applies to all Individuals as defined above.

### Responsibilities

4. Individuals will not, either during the period of their involvement/employment or any time thereafter, disclose to any person or organization any Confidential Information acquired during their period of involvement/employment with Canada Basketball, unless expressly authorized to do so.
5. Individuals will not publish, communicate, divulge or disclose to any unauthorized person, firm, corporation, third party or parties any Confidential Information or any part thereof, without the express written consent of Canada Basketball.
6. All files and written materials relating to Confidential Information will remain the property of Canada Basketball and upon termination of involvement/employment with Canada Basketball or

upon request of Canada Basketball, the CB Representative will return all Confidential Information received in written or tangible form, including copies, or reproductions or other media containing such Confidential Information, immediately upon such request.

7. Confidential Information does not include the following: name, title, business address, work telephone number, or any other information widely available or posted publicly.
8. Individuals voluntarily publishing, or consenting to the publication of, basic personal information in a public forum (such as the listing of an email address on a website) forfeit the expectation of confidentiality for that personal information for as long as it is available publicly.

#### **Intellectual Property**

9. Copyright and any other intellectual property rights in all written material (including material in electronic format) and other works produced in connection with employment or involvement with Canada Basketball will be owned solely by Canada Basketball, who will have the right to use, reproduce or distribute such material and works, or any part thereof, for any purpose it wishes. Canada Basketball may grant permission for others to use such written material or other works, subject to such terms and conditions as Canada Basketball may prescribe.

#### **Enforcement**

10. A breach of any provision in this policy may give rise to discipline in accordance with the Canada Basketball Discipline and Complaints policy or other legal recourse.

#### **Approval**

11. This policy was approved by the Canada Basketball Board of Directors on the 19th day of January, 2013.